

DEMOGRAPHIC PROFILE

ALBANY DESIGNATED MARKET AREA



Albany-
Dougherty
Economic
Development
Commission

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ALBANY DESIGNATED MARKET AREA

Demographic Profile

ALBANY-DOUGHERTY ECONOMIC DEVELOPMENT COMMISSION



2000 Total Population	404,488
2000 Group Quarters	15,026
2010 Total Population	425,604
2015 Total Population	433,037
2010 - 2015 Annual Rate	1.75%



2000 Households	147,145
2000 Average Household Size	2.65
2010 Households	156,331
2010 Average Household Size	2.60
2015 Households	159,801
2015 Average Household Size	2.59
2010 - 2015 Annual Rate	2.22%
2000 Families	106,004
2000 Average Family Size	3.13
2010 Families	110,188
2010 Average Family Size	3.11
2015 Families	111,478
2015 Average Family Size	3.11
2010 - 2015 Annual Rate	1.17%



2000 Housing Units	165,591
Owner Occupied Housing Units	59.3%
Renter Occupied Housing Units	29.5%
Vacant Housing Units	11.1%
2010 Housing Units	185,770
Owner Occupied Housing Units	55.6%
Renter Occupied Housing Units	28.5%
Vacant Housing Units	15.8%
2015 Housing Units	193,300
Owner Occupied Housing Units	54.7%
Renter Occupied Housing Units	28.0%
Vacant Housing Units	17.3%

Median Household Income

2000	\$30,565
2010	\$37,626
2015	\$44,255

Median Home Value

2000	\$60,198
2010	\$79,020
2015	\$86,269

Per Capita Income

2000	\$15,575
2010	\$18,093
2015	\$20,890

Median Age

2000	33.4
2010	35.1
2015	35.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

[Source: ESRI forecasts for 2010 and 2015; U.S. Bureau of the Census, 2000 Census of Population and Housing](#)

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2000 Households by Income

Household Income Base	147,284
< \$15,000	25.3%
\$15,000 - \$24,999	16.5%
\$25,000 - \$34,999	14.0%
\$35,000 - \$49,999	16.3%
\$50,000 - \$74,999	15.4%
\$75,000 - \$99,999	6.5%
\$100,000 - \$149,999	3.9%
\$150,000 - \$199,999	1.0%
\$200,000 +	1.2%
Average Household Income	\$41,844

2010 Households by Income

Household Income Base	156,331
< \$15,000	20.3%
\$15,000 - \$24,999	14.5%
\$25,000 - \$34,999	12.6%
\$35,000 - \$49,999	15.1%
\$50,000 - \$74,999	20.8%
\$75,000 - \$99,999	9.3%
\$100,000 - \$149,999	5.1%
\$150,000 - \$199,999	1.2%
\$200,000 +	1.1%
Average Household Income	\$47,591

2015 Households by Income

Household Income Base	159,801
< \$15,000	16.7%
\$15,000 - \$24,999	12.9%
\$25,000 - \$34,999	11.8%
\$35,000 - \$49,999	12.7%
\$50,000 - \$74,999	23.8%
\$75,000 - \$99,999	10.8%
\$100,000 - \$149,999	7.8%
\$150,000 - \$199,999	1.9%
\$200,000 +	1.6%
Average Household Income	\$54,756

2000 Owner Occupied Housing Units by Value

Total	98,191
< \$50,000	40.6%
\$50,000 - \$99,999	38.0%
\$100,000 - \$149,999	11.8%
\$150,000 - \$199,999	4.9%
\$200,000 - \$299,999	3.1%
\$300,000 - \$499,999	1.1%
\$500,000 - \$999,999	0.3%
\$1,000,000+	0.2%
Average Home Value	\$77,741

2000 Specified Renter Occ. Housing Units by Contract Rent

Total	47,949
With Cash Rent	90.4%
No Cash Rent	9.6%
Median Rent	\$287
Average Rent	\$296

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: ESRI forecasts for 2010 and 2015; U.S. Bureau of the Census, 2000 Census of Population and Housing

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2000 Population by Age

Total	404,488
Age 0 - 4	7.5%
Age 5 - 9	7.7%
Age 10 - 14	7.9%
Age 15 - 19	8.2%
Age 20 - 24	7.1%
Age 25 - 34	13.8%
Age 35 - 44	14.6%
Age 45 - 54	12.8%
Age 55 - 64	8.7%
Age 65 - 74	6.3%
Age 75 - 84	4.0%
Age 85+	1.4%
Age 18+	72.0%

2010 Population by Age

Total	425,604
Age 0 - 4	7.5%
Age 5 - 9	7.3%
Age 10 - 14	7.1%
Age 15 - 19	7.4%
Age 20 - 24	6.8%
Age 25 - 34	13.6%
Age 35 - 44	13.1%
Age 45 - 54	13.5%
Age 55 - 64	11.3%
Age 65 - 74	6.7%
Age 75 - 84	3.9%
Age 85+	1.7%
Age 18+	73.7%

2015 Population by Age

Total	433,037
Age 0 - 4	7.4%
Age 5 - 9	7.3%
Age 10 - 14	7.3%
Age 15 - 19	7.2%
Age 20 - 24	6.7%
Age 25 - 34	13.2%
Age 35 - 44	12.9%
Age 45 - 54	12.4%
Age 55 - 64	12.0%
Age 65 - 74	8.1%
Age 75 - 84	3.9%
Age 85+	1.7%
Age 18+	73.8%

2000 Population by Sex

Males	48.5%
Females	51.5%

2010 Population by Sex

Males	49.1%
Females	50.9%

2015 Population by Sex

Males	49.2%
Females	50.8%

Source: ESRI forecasts for 2010 and 2015.; U.S. Bureau of the Census, 2000 Census of Population and Housing

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2000 Population by Race/Ethnicity

Total	404,488
White Alone	58.4%
Black Alone	37.6%
American Indian Alone	0.2%
Asian or Pacific Islander Alone	0.5%
Some Other Race Alone	2.4%
Two or More Races	0.8%
Hispanic Origin	4.1%
Diversity Index	55.5

2010 Population by Race/Ethnicity

Total	425,604
White Alone	55.6%
Black Alone	38.5%
American Indian Alone	0.3%
Asian or Pacific Islander Alone	0.8%
Some Other Race Alone	3.8%
Two or More Races	1.1%
Hispanic Origin	6.5%
Diversity Index	59.9

2015 Population by Race/Ethnicity

Total	433,037
White Alone	55.2%
Black Alone	38.2%
American Indian Alone	0.3%
Asian or Pacific Islander Alone	0.8%
Some Other Race Alone	4.3%
Two or More Races	1.2%
Hispanic Origin	7.4%
Diversity Index	61.1



2000 Population 3+ by School Enrollment

Total	386,030
Enrolled in Nursery/Preschool	2.2%
Enrolled in Kindergarten	1.6%
Enrolled in Grade 1-8	13.7%
Enrolled in Grade 9-12	6.7%
Enrolled in College	4.0%
Enrolled in Grad/Prof School	0.5%
Not Enrolled in School	71.2%

2010 Population 25+ by Educational Attainment

Total	271,470
Less than 9th Grade	8.5%
9th - 12th Grade, No Diploma	15.3%
High School Graduate	35.7%
Some College, No Degree	18.2%
Associate Degree	6.3%
Bachelor's Degree	9.9%
Graduate/Professional Degree	6.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: ESRI forecasts for 2010 and 2015; U.S. Bureau of the Census, 2000 Census of Population and Housing

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2010 Population 15+ by Marital Status

Total	332,129
Never Married	30.0%
Married	51.8%
Widowed	7.4%
Divorced	10.8%



2000 Population 16+ by Employment Status

Total	304,056
In Labor Force	60.1%
Civilian Employed	55.1%
Civilian Unemployed	4.2%
In Armed Forces	0.8%
Not in Labor Force	39.9%

2010 Civilian Population 16+ in Labor Force

Civilian Employed	86.3%
Civilian Unemployed	13.7%

2015 Civilian Population 16+ in Labor Force

Civilian Employed	89.1%
Civilian Unemployed	10.9%

2000 Females 16+ by Employment Status and Age of Children

Total	159,102
Own Children < 6 Only	8.0%
Employed/in Armed Forces	4.4%
Unemployed	0.7%
Not in Labor Force	2.9%
Own Children <6 and 6-17	6.6%
Employed/in Armed Forces	3.8%
Unemployed	0.4%
Not in Labor Force	2.4%
Own Children 6-17 Only	18.9%
Employed/in Armed Forces	12.7%
Unemployed	0.9%
Not in Labor Force	5.3%
No Own Children <18	66.5%
Employed/in Armed Forces	28.5%
Unemployed	2.5%
Not in Labor Force	35.5%

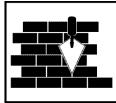
[Source: ESRI forecasts for 2010 and 2015.; U.S. Bureau of the Census. 2000 Census of Population and Housing](#)

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2010 Employed Population 16+ by Industry

Total	161,638
Agriculture/Mining	5.1%
Construction	6.3%
Manufacturing	12.0%
Wholesale Trade	3.1%
Retail Trade	12.7%
Transportation/Utilities	4.8%
Information	1.2%
Finance/Insurance/Real Estate	4.3%
Services	43.3%
Public Administration	7.2%

2010 Employed Population 16+ by Occupation

Total	161,638
White Collar	54.0%
Management/Business/Financial	11.5%
Professional	18.9%
Sales	11.4%
Administrative Support	12.2%
Services	17.6%
Blue Collar	28.4%
Farming/Forestry/Fishing	2.3%
Construction/Extraction	5.9%
Installation/Maintenance/Repair	4.2%
Production	7.7%
Transportation/Material Moving	8.3%



2000 Workers 16+ by Means of Transportation to Work

Total	166,372
Drove Alone - Car, Truck, or Van	77.7%
Carpooled - Car, Truck, or Van	16.8%
Public Transportation	0.7%
Walked	1.8%
Other Means	1.2%
Worked at Home	1.8%

2000 Workers 16+ by Travel Time to Work

Total	166,372
Did not Work at Home	98.2%
Less than 5 minutes	4.2%
5 to 9 minutes	14.4%
10 to 19 minutes	40.5%
20 to 24 minutes	12.9%
25 to 34 minutes	14.6%
35 to 44 minutes	3.2%
45 to 59 minutes	4.1%
60 to 89 minutes	2.2%
90 or more minutes	2.2%
Worked at Home	1.8%
Average Travel Time to Work (in min)	21.0

2000 Households by Vehicles Available

Total	147,145
None	11.2%
1	35.6%
2	35.7%
3	13.3%
4	3.1%
5+	1.1%
Average Number of Vehicles Available	1.7

Source: ESRI forecasts for 2010; U.S. Bureau of the Census, 2000 Census of Population and Housing

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2000 Households by Type

Total	147,145
Family Households	72.0%
Married-couple Family	49.3%
With Related Children	23.7%
Other Family (No Spouse)	22.8%
With Related Children	16.1%
Nonfamily Households	28.0%
Householder Living Alone	24.1%
Householder Not Living Alone	3.9%
Households with Related Children	39.8%
Households with Persons 65+	23.3%

2000 Households by Size

Total	147,145
1 Person Household	24.1%
2 Person Household	31.3%
3 Person Household	18.6%
4 Person Household	14.9%
5 Person Household	6.8%
6 Person Household	2.5%
7+ Person Household	1.6%

2000 Households by Year Householder Moved In

Total	147,145
Moved in 1999 to March 2000	19.5%
Moved in 1995 to 1998	28.9%
Moved in 1990 to 1994	15.9%
Moved in 1980 to 1989	14.9%
Moved in 1970 to 1979	10.8%
Moved in 1969 or Earlier	10.0%
Median Year Householder Moved In	1995



2000 Housing Units by Units in Structure

Total	165,591
1, Detached	58.0%
1, Attached	2.2%
2	4.8%
3 or 4	3.8%
5 to 9	3.3%
10 to 19	1.0%
20+	1.9%
Mobile Home	24.9%
Other	0.1%

2000 Housing Units by Year Structure Built

Total	165,591
1999 to March 2000	3.2%
1995 to 1998	11.3%
1990 to 1994	8.9%
1980 to 1989	18.3%
1970 to 1979	20.6%
1969 or Earlier	37.6%
Median Year Structure Built	1976

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing

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Top 3 Tapestry Segments

1. Southern Satellites
2. Midland Crowd
3. Rural Bypasses



2010 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$177,505,585
Average Spent	\$1,135.45
Spending Potential Index	47
Computers & Accessories: Total \$	\$22,714,009
Average Spent	\$145.29
Spending Potential Index	66
Education: Total \$	\$118,970,178
Average Spent	\$761.01
Spending Potential Index	62
Entertainment/Recreation: Total \$	\$357,707,581
Average Spent	\$2,288.14
Spending Potential Index	71
Food at Home: Total \$	\$505,537,944
Average Spent	\$3,233.77
Spending Potential Index	72
Food Away from Home: Total \$	\$352,135,457
Average Spent	\$2,252.50
Spending Potential Index	70
Health Care: Total \$	\$444,251,712
Average Spent	\$2,841.74
Spending Potential Index	76
Household Furnishings & Equip: Total \$	\$191,970,064
Average Spent	\$1,227.97
Spending Potential Index	60
Investments: Total \$	\$168,598,695
Average Spent	\$1,078.47
Spending Potential Index	62
Retail Goods: Total \$	\$2,697,513,215
Average Spent	\$17,255.14
Spending Potential Index	69
Shelter: Total \$	\$1,541,798,273
Average Spent	\$9,862.40
Spending Potential Index	62
TV/Video/Audio: Total \$	\$139,640,538
Average Spent	\$893.24
Spending Potential Index	72
Travel: Total \$	\$181,924,871
Average Spent	\$1,163.72
Spending Potential Index	61
Vehicle Maintenance & Repairs: Total \$	\$104,713,726
Average Spent	\$669.82
Spending Potential Index	71

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI